
MEMORANDUM



TO: Mayor Walker and Councilors
FROM: Heather Brooks, Community Development Manager
SUBJECT: **AARP Community Challenge**
DATE: June 29, 2022

Background: The City of Princeton has applied for the AARP Community Challenge Grant multiple in the past without receiving dollars. The City was informed they would not be receiving dollars, but on 6/21 we received a call from AARP MN's Associate State Director of Community Engagement Jay Haapala that Princeton has been chosen to participate in the AARP Community Challenge. We have the opportunity to receive \$7,344 to purchase a hybrid bicycle and start a program to increase biking and transportation access within the City.

Analysis: AARP Community Challenge is a very generous and well-known opportunity. This could not only allow Princeton to start a program focused on increasing physical activity, socialization opportunities, and transportation access, but also allow the City to receive more marketing opportunities through AARP for our age-friendly work.

Recommendation: Staff recommend the Council to vote in favor of approving the AARP Community Challenge grant with AARP and signing the MOU.